

xing

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XINET FEATURE SPOTLIGHT

In the spotlight this quarter are two software releases that are new since our last issue of Xing.

Asset Browser Site for WebNative Portal

When designers are able to focus on the creative side of producing catalog and circular layouts rather than the mechanical side of entering data, such as item descriptions, pricing, and sale dates, the result is a noticeable savings of both time and energy.

The new Asset Browser feature for Xinet WebNative Suite acts as a Web browser within Adobe InDesign CS3 that can be used to search for and place assets from a WebNative Portal site quickly and easily.

Asset Browser is also customizable via AppleScript, which enhances its functionality to provide a drag-and-drop method for placing and formatting images as well as the metadata associated with them. When your WebNative Portal site has been configured to work with a script on the WebNative server, users can simply drag an image from Asset Browser—and the layout, placement and formatting are conveniently handled by the script, saving considerable time in the studio.

Customization through scripting can also be used to localize catalogs and circulars for different areas of distribution, such as when multiple languages, currencies or price points are needed. Such a script can be written so that different InDesign layers are created automatically during the design process.

Xinet WebNative Archive for Windows

WebNative Archive for Windows integrates WebNative Venture and Symantec Backup Exec™ to provide a simple way for users to send requests over the web to archive and restore files on Windows servers.

Providing a window into Backup Exec, WebNative Archive allows users to make requests to archive and restore documents, display information from Backup Exec about devices, and view the status of the requests they make through the WebNative interface.

Controlled through an entirely new user-interface in WebNative Venture, WebNative Archive is accessible to those users with proper permissions. This new interface also gives designated administrative users much finer controls over the level of access that other users have to archive and restore files on the system.

For more information about these releases, contact your Authorized Xinet Integrator or e-mail sales@xinet.com for a complimentary WebEx demo.

NEW AUTHORIZED XINET INTEGRATOR

Xinet products are sold through an international network of carefully selected and specially trained Authorized Xinet Integrators (AXIs).

Our AXIs are knowledgeable about creative and production workflows, and many essential third-party tools that are compatible with Xinet WebNative Suite.

New to the Xinet team of AXIs is:

cipiyou
Rue de Liège 188
B-4800 Verviers
Belgium
T +32 (87) 292130
F +32 (87) 292139
Contact: Luc Demarche
info@cipiyou.be



XINET RELEASE NEWS

Xinet has officially released WebNative Portal 2.06, the PDF-EPS patch for FullPress 15.05, and PC Connectivity 2.0.

WebNative Portal 2.06

In February we released Xinet WebNative Portal 2.06. This is a significant upgrade that ships with the new Asset Browser site as described in the Xinet Feature Spotlight. New features in Portal 2.06 include automatic update of configuration files, Single Sign-On functionality, and several new variables and tags.

PDF-EPS Patch for FullPress 15.05

A new patch for FullPress version 15.05, called PDF-EPS, is now available for all platforms. Released in November, this patch improves how the PDF Image Replacement feature handles certain image formats, particularly .ai files, vector EPS logos, and PSDs with transparent backgrounds. It also improves handling of items with drop shadows or transparent objects added to them.

PC Connectivity 2.0

This release provides compatibility with Linux Red Hat 5 64 bit and Mac OS X 10.5.x. Only customers who require support for these OS versions will need to upgrade.

Full details about new products and features, and a complete list of bugs fixed for all Xinet product upgrades can be found under "Release Notes" documentation, located in the "Released Software" downloading area of our Web site. See "Release Notes" within the individual Xinet product folders. If you have questions about product releases, please contact Xinet Technical Support at help@xinet.com.

TRADE SHOWS 2009

We'll be at HS DAM this spring!

HENRY STEWART DAM SYMPOSIUM

New York, NY
June 1-2, 2009
www.damusers.com



Check out our new Events page on the Xinet Web site to see where our Authorized Xinet Integrators will be showing WebNative Suite around the world.

www.xinet.com/company/events.html

XINET CUSTOMER SPOTLIGHT

JWT London and Optic Nerve in Canada, two of our advertising customers, find success with Xinet WebNative Suite.



JWT's Department S Benefits from WebNative Suite's Stability and Ease-of-Use

DEPARTMENT S

JWT London is regarded as one of the giants of the UK advertising industry. Department S, JWT London's in-house studio facility, offers a wide range of services to the agency including design, retouching, 3D, artwork production, digital asset management, multimedia and repro fulfillment capabilities. The agency's wide variety of clients includes Kellogg's, HSBC, Shell and Unilever. With Xinet® WebNative® Suite, Department S is able to offer Xinet's leading digital asset management system as a central part of the service that it provides to JWT.

"One of the key incentives to move forward with WebNative Suite was that we had clients who were inquiring about asset management because they wanted to be able to distribute their assets globally. We found that Xinet's system was the only product that was going to make it easier for the user at

2009 TRAINING SCHEDULE

MARCH	
3-5	Administration
6	WebNative Portal Design
9-12	Advanced Administration
MAY	
5-7	Administration
8	WebNative Portal Design
JUNE	
2-4	Administration
5	WebNative Portal Design
8-11	Advanced Administration
SEPTEMBER	
15-17	Administration
18	WebNative Portal Design
NOVEMBER	
3-5	Administration
6	WebNative Portal Design
9-12	Advanced Administration

For course descriptions, pricing and additional information about Xinet training, visit www.xinet.com/buy/training_index.html

the other end as well as making it easy for us to manage internally. So the whole product gave us ease of use more than anything else; it gave us exactly what we needed,” said Jason Van Praagh, IT manager for Department S.

Read the full Department S case study online at:
www.xinet.com/solutions/ad_depts.html

OPTIC NERVE **Optic Nerve Facilitates Better Client Relationships with Xinet WebNative Suite**

Optic Nerve & Design, part of Publicis Canada, is one of the largest agency design and production studios in Canada. The studio provides a full end-to-end solution for its clients including project management, design, computer art, retouching, and digital ad delivery to publications. Optic Nerve serves a wide variety of clients including Rogers, Canada’s largest telco company, CIBC and Labatt Breweries, among others. With thousands of assets to manage, previous desktop-level DAM solutions were not able to scale with the growth in business. Optic Nerve selected the Xinet WebNative Suite not just for asset management, but also to manage workflow, usage rights, and for asset archival and retrieval.

“DAM is a huge component, not only for ourselves as a production studio but for our clients as well. It’s about giving them access to the assets and extending our desktops to them. We’re always looking at efficiencies and building that relationship with clients. That’s why we make them part of the process. It’s both parties coming together with a vision that makes sense for them,” said VP, Managing Director Morgan Chong.

Read the full Optic Nerve case study online at:
www.xinet.com/solutions/ad_optic.html

NEWS FROM XUG



The Xinet Users Group signed up its 300th member on January 21, 2009, when Vincent Gathmann enrolled in the group. Vincent is MIS/IT Director of Pictorial Offset Corporation, Carlstadt, New Jersey, USA. Kevin Martorana of US-based AXI IO Integration referred Vincent to XUG.

Membership is free of charge for Xinet users anywhere in the world. Vincent used the easy enrollment form available at <http://www.xinetusersgroup.org/promo.php>.

By February 10 the number of members increased to 311, representing users in 18 countries on 6 continents. XUG president Scott Pellicone (Quebecor World, New York City) said, “We had 150 members on April 14, 2008, so we’re proud to announce that we doubled our membership in just a bit over nine months. It’s also clear that the pace of growth is not slowing. In the two-month period from December 1, 2008, to January 31, 2009, encompassing the normally slow holiday period, an additional 25 Xinet users became XUG members.”

TECHNICAL SUPPORT

WE'RE HERE TO HELP

Our technical staff is on-call to support you, live, 18 hours of every business day during the following times:

BERKELEY

6:00 AM to 6:00 PM Pacific Standard Time
Languages: English, Chinese and Japanese

MUNICH

9:00 AM to 5:00 PM Central European Time
Languages: English, French and German

For more information about technical support and the Xinet Maintenance Program, visit our Web site at www.xinet.com.

XINET  **WEBNATIVE** SUITE

XINET TEAM UPDATE

We've made some additions to the Xinet team, and we're pleased to welcome the following people to Xinet headquarters in Berkeley, CA and our European office in Munich.

Marketing

Laurel DeCou has joined the marketing staff in Berkeley. With a variety of skills, ranging from writing and editing, to marketing support and trade show planning, we are excited to have Laurel join our team.

Technical Support

Expanding our technical support team, Sylvain Doré has joined our Munich office. Sylvain has a background in IT with Windows servers, Backup Exec, and Active Directory.

Administration

Erin Palmquist has joined our team of receptionists in Berkeley. Erin comes to us with a variety of skills, and we welcome her to the Xinet administrative team.

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www.xinet.com/news/xing.html

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