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XINET PRODUCT SPOTLIGHT

XINET WEBNATIVE® SUITE

XINET BROADENS PERFORMANCE LEADERSHIP WITH XINET FULLPRESS 15.03 AND XINET WEBNATIVE VENTURE 8.03

Xinet® has updated Xinet FullPress® 15.03 and Xinet WebNative® Venture 8.03 with at least one highly anticipated feature for every vertical in its customer base. “Xinet has always been committed to providing real value to our customers, in time and cost savings,” said Scott Seebass, CEO of Xinet. “We always take into consideration customers’ feature requests and recommendations in order to provide them with the most valuable software functionality. The significant additions included in FullPress 15.03 and WebNative Venture 8.03 will enable all customers to better manage their graphical assets and improve their workflow.”

NEW FEATURES

The new features in FullPress 15.03 and WebNative Venture 8.03 makes the WebNative suite even more powerful, allowing customers to significantly enhance their metadata-driven DAM and PDF workflows. With the new release, XMP metadata can be written back into files and will be visible in the “File Info” window of Adobe applications, whether the file is on a Xinet server or not. Xinet WebNative’s “Drag and Drop” functionality now works with Safari and Firefox browsers in local and remote workflows. Additionally, there is expanded support for Active Directory, Open Directory, and LDAP on most server platforms.

The new release also provides previews of Microsoft® Office documents, including Word, Excel® and PowerPoint®. Office documents can be seen in the Xinet WebNative interface in the same manner as PDFs, Adobe InDesign, and QuarkXPress documents. Other new major features in FullPress 15.03 and WebNative Venture 8.03 include:

- Expanded functionality for Triggers and Actions (filesystem triggers, metadata-setting actions, ‘movetree’ action)
- PDF Image Replacement, including new simplification for remote InDesign workflows
- Uploader: includes new features such as filesystem navigation and support for AppleScript
- PNG file-format previews and custom image ordering
- Output print queues for SMB and Bonjour
- New plug-ins and XTensions
 - QuarkXPress 7: FullPress XT, Annotator XT and WebNative XT
 - Adobe InDesign CS 3: Macintosh Annotator and the WebNative plug-in
 - Windows Installer and Plug-ins for InDesign CS2 on Windows
 - Native Installer for Macintosh utilities allows use with Remote Desktop

PRICING AND AVAILABILITY

Xinet FullPress 15.03 and Xinet WebNative Venture 8.03 are now available at no additional cost to licensees with current Maintenance Program memberships. For more details, e-mail sales@xinet.com or call our Berkeley office at +1 510.845.0555 or Munich office at +49 (0) 89.44.47.81.0. You can also download a copy of the product sheet at: www.xinet.com/marketing/FP_WN_Release.pdf.

NEW AUTHORIZED XINET INTEGRATORS

Xinet products are sold through an international network of carefully selected and specially trained Authorized Xinet Integrators (AXIs). Xinet has recently chosen two new AXIs with the ability to support your current and future installations:

GREECE & CYPRUS:

BEL Computer Systems
114, Papanikoli str.
Halandri

152 32 Athens, Greece
T +30 210.68.92.500

Contact: Costas Economopoulos
sales@bel.gr



SWEDEN:

Network Innovation AB
Smedjegatan 8, 4tr
131 34 Nacka, Sweden
T +46 8 55.57.62.60

Contact: Peter Lilja
peter@ni.se



HUB+ LEVERAGES THE POWER OF XINET'S DIGITAL ASSET MANAGEMENT



hub+, Omnicom Group's global advertising production agency, provides a multi-medium fulfillment solution, focusing on TV, print, direct marketing and online for a expansive client list including Dell, Motorola, P&G, Levi Strauss Signature, Renault, Mercedes-Benz and Telefonica (O2 brand).

hub+ has access to the resources and buying power of the world's largest marketing services group and uses best-of-breed technology, such as Xinet's WebNative Suite, to deliver its clients a competitive edge.

hub+ chose Xinet to provide industry-standard customizable software without the need to form a development team. hub+ found that Xinet FullPress and WebNative worked pretty much straight from the box. By utilizing Xinet's WebNative Portal, hub+ could easily tailor WebNative to a client's visual and functional requirements. WebNative Portal enables hub+ to service clients better by giving them secure access to their assets 24 hours a day. This empowers clients to collaborate more efficiently with other vendors and guarantees consistent branding. Another key strength of the Xinet offering is that it compliments hub+'s existing suite of production tools.

"We introduced Xinet's WebNative Portal knowing that we can provide an active management system and rebrand it for our clients without the need for a development team. It's an industry standard product that's easy to work with and has become an essential part of our offering. Xinet has been a great partner to work with too," says Darren Parker, communications director, hub+.

Using WebNative Portal and WebNative, hub+ provides clients with digital asset management capabilities that integrate seamlessly with production workflows.

hub+ produced a simple online approvals system for Levi Strauss Signature and its creative agencies. Assets are saved on to a FullPress volume; users then log in to approve or reject artwork files and request amends via WebNative Portal. An automated system-generated email ensures that all parties are alerted following any comments, approvals or rejections.

Darren Parker says, "Xinet's solution enables us to hold high-resolution assets centrally and repurpose them for multiple uses. The interface is intuitive and fits directly into our existing workflows with ease. More importantly for our clients, it has become an essential tool which facilitates shorter speed to market times and saves them money."

Read the hub+ case study online at:

http://www.xinet.com/solutions/ad_hubplus.html.

CLARIFICATION FOR SGI SUPPORT

It has come to our attention that there has been some confusion about Xinet's policy for supporting the SGI platform.

In May of 2006 we announced that we would discontinue new versions of Xinet software for SGI machines running IRIX in May of 2008. This announcement came after statements from SGI that IRIX would no longer be supported. We chose a two year timeframe to ensure that our customers would have sufficient notice of our plans and could plan orderly migrations to other platforms.

Xinet choose to discontinue support for IRIX for a variety of reasons. First, it was becoming increasingly difficult to provide new functionality on the platform as the development tools and OS were not modernizing. For example, the last major OS upgrade was IRIX 6.5 in 1998. Second, the hardware was not being improved, and its performance was not competitive. New hardware has not been available for purchase since December 2006.

In May 2008, Xinet will no longer produce new releases of software for IRIX. To access new features and functionality you will need to migrate to another server platform. Xinet will continue to provide technical support for customers enrolled in our Maintenance Program until these customers have transitioned to another platform.

For more information on our SGI policy, please contact sales@xinet.com or call our Berkeley office at +1 510.845.0555 or our Munich office at +49 (0) 89.44.47.81.0.

THE XINET MAINTENANCE PROGRAM EQUALS MORE UPTIME AND LESS DOWNTIME

The first year of membership in the Xinet Maintenance Program comes free with the initial purchase of the Xinet WebNative Suite. Xinet's Maintenance Program allows you to get the most out of the software with less downtime. The program's annual membership includes:

- New product features and upgrades
- Compatibility with new hardware and operating systems
- 24/7 web access to Tech Notes and the latest versions of Xinet software
- Access to an Authorized Xinet Integrator or Xinet's own staff Monday through Friday

WHY SHOULD I RENEW?

With an average of two to three updates a year, Xinet continually adds new features, increases performance, and improves compatibility with the industry's new and existing products. Last year, more than 60 new features were delivered to Xinet WebNative users. Xinet listens to our customers' valuable feedback and evolves in response to the changing market our customers are faced with day-to-day. With Xinet Maintenance Program membership, you'll receive updated versions of Xinet's software with no downtime and loss of productivity.

Getting back up and running in the event of a failure is also faster with a Maintenance Program membership. If your business is shut down by a natural disaster, power outage, or equipment failure, a Xinet Disaster Recovery license can have your site up and running again in no time. These three-day licenses are now presented on a complimentary, "as available" basis over the Internet to any company with a current Maintenance Program membership. Go to the Customer License Information page of the password-protected Customer Support site for details.

HOW MUCH WILL IT COST?

After the first year, the fee to continue your server's Xinet Maintenance membership is 15% of the list price of all Xinet products on the license. Optional PC support increases the annual fee to 20% of all licensed products.

IS YOUR MAINTENANCE PROGRAM ENROLLMENT UP-TO-DATE?

Make sure your Maintenance Program membership is current before the next upgrade ships. Contact your Authorized Xinet Integrator or contact sales@xinet.com to confirm your maintenance expiration date.

For more details, e-mail sales@xinet.com or call our Berkeley office at +1 510.845.0555 or our Munich office at +49 (0) 89.44.47.81.0.

UPCOMING TRADE SHOWS

Come visit us at the following shows:

GRAPH EXPO

Chicago, IL
Booth #5249 and #5255
September 9th – 12th

HENRY STEWART DAM

Los Angeles, CA
November 12th – 14th

NONPROFIT XINET USERS GROUP OFFERS FREE 90-DAY MEMBERSHIP



XINET USERS GROUP

The Xinet Users Group (XUG) has announced a worldwide membership incentive, inviting all Xinet users to try membership in the new XUG organization for 90 days at no charge. According to new XUG President Eric Hegdahl, of Graphic Systems Group in New York, “It would help others if we allowed Xinet users to try XUG membership and decide for themselves if being a part of an organized Xinet user community is worth the price.”

Xinet users anywhere in the world will be able to experience full membership access for three months and then decide whether to sign up for a full year. For those who are ready to pay the US \$100 membership dues now, the XUG promotion will still give you three free months by upgrading your 12-month membership to 15 months.

“We made the price as low as possible in order to break down most entry barriers for participating in the users group,” said Hegdahl. “The more people who join, and the more they participate, the more we’ll all learn from each other how to get the most out of our companies’ investment in the Xinet workflow. Also, the promotion is available to all employees in a Xinet user company who have a need or interest in making the Xinet workflow as efficient and productive as possible. One advertising agency has already signed up ten employees as members of XUG!”

To get the 90-day free trial membership, go to: www.xinetusersgroup.org/promo.php and enter promo code 322B6933.

“XUG is an independent, nonprofit association and all revenues received by XUG are used to build the group and provide services for our members,” continued Hegdahl. “Also, by becoming a member, users will have access to many more features than those available to the general public. This summer we’ll be releasing a list of upcoming membership events and services, including webinars, phone conferences, and a series of podcasts of interest to Xinet users.”

For more information about the users group, visit the XUG website at: www.xinetusersgroup.org, send an email to membership@xinetusersgroup.org, or telephone the XUG office at +1.518.373.8954 (EDT).

Know someone who would like
a copy of Xing? Opt-in at:

<http://www.xinet.com/company/xing.html>

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