

***FOR IMMEDIATE RELEASE***

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**Xinet Announces Picture Wrangler® for Adobe InDesign**

Berkeley, CA - September 23, 2003 - Xinet, Inc., a leading developer of high performance workflow solutions, has announced the availability of Picture Wrangler® for Adobe® InDesign®, the award-winning layout and design software for creative professionals.

Picture Wrangler makes working with images faster and more efficient by offering automatic high-resolution and for-placement-only image relinking and "batch" image updating.

"Picture Wrangler for InDesign gives our users more flexibility. Now we have yet another solution for a layout and design application within our organization," said Chris Carlock, Imaging Technology Manager at Chicago-based Capps Digital, a pre-media agency owned by Publicis Groupe. Adobe InDesign Developer Evangelist Mark Niemann-Ross said: "Creative professionals using an open pre-press interface will be pleased that Picture Wrangler is now available for InDesign. Adobe and Xinet have a mutual commitment to provide high performance workflow solutions to professional publishers."

Picture Wrangler for InDesign provides easy re-linking for either FPO or high-resolution versions of "placed" images in InDesign documents. Picture Wrangler also facilitates re-linking after a file has been moved between the server and client machine: it will search a directory, starting at the top-level, and re-link images located in any subdirectories.

"Picture Wrangler allows pre-press operators to quickly and easily move their incoming InDesign documents into their production environment," said Xinet CEO Scott Seebass. "It's the perfect complement to InDesign when working in a server-based environment."

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### **About Xinet, Inc.**

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. Now the de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet's customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke; Macy's, Jarden Corp./Sunbeam, Otto Versand; *Fortune*, *Sports Illustrated*, *Time*; and Quebecor World.

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