

## **Folio Showcases the Xinet WebNative Suite at Event for Production, Creative and IT Professionals**

**WHO:** Folio Groupe will be holding a one-day event to display the Xinet® WebNative® Suite. Knowledge experts from Folio, including Marketing and Development Manager, Arnaud Mazon will be presenting at various sessions and workshops throughout the day and will assist with any questions about how to best integrate and utilize the leading Digital Asset Management (DAM) system.

**WHAT:** What are the business problems that DAM addresses? How can companies integrate DAM into their workflow? How do you get the most of your DAM system? The event will address those questions and more as well as offer various presentations that will focus on how to maximize the benefits of the Xinet solution in creative and production environments. Session topics include:

- Creating an integrated solution with Adobe CS3 and Xinet WebNative Suite
- Integration of the Xinet WebNative Suite into your workflow
- Business session on how to get the most out of your workflow in order to maximize your bottom line

**WHEN:** March 12, 2008

**WHERE:** Centre de congrès, Hôtel Mercure  
Cité Mondiale de Bordeaux - 18, Parvis des Chartrons

To register for the event, contact Folio Groupe at 05.57.77.37.58 or [info@folio.fr](mailto:info@folio.fr).

### **About Xinet, Inc.**

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. The de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet's customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke, Macy's, Jarden

Corp./Sunbeam, Otto Versand, Fortune, Sports Illustrated, Time, and Quebecor World.

Xinet's worldwide headquarters is in Berkeley, California; its European office is in Munich, Germany.

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