

FOR IMMEDIATE RELEASE

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Xinet Ships Major Releases of FullPress®, WebNative® & WebNative® Venture: *Support for Adobe XMP, Linux, and AFP 3.1, Versioning Tools, Expanded QuarkXPress & InDesign Integration*

BERKELEY, California – March 7, 2005 - Xinet, Inc. (www.xinet.com), a leader in digital asset management and workflow solutions for graphics, design and publishing companies, today announced major releases of FullPress version 14.0 and WebNative Venture version 7.0. Available now, the upgraded Xinet solution provides support for Apple File Protocol (AFP) 3.1, Red Hat Linux, and Adobe XMP.

- Other developments in this feature-rich release are:
- Versioning plug-ins for Photoshop
- Linked Files Viewer tool
- QuarkXPress & InDesign Preview tools

First released in 1995, FullPress is a server software package that allows businesses dealing in graphic media to build efficient, integrated workflows. WebNative, released in 1998, is a web-based front end to FullPress that provides remote workflow tools and 24/7 access to files and archives. In 2001, WebNative Venture added an integrated database that allows users to attach and search for assets using metadata.

"There is a lot to sink your teeth into with this new release. Versioning provides editors with more refined control of their photo re-touching. With linking, documents are easily found by browsing the web," said Xinet CEO Scott Seebass. "Now users have seamless and concurrent file sharing with both AFP 2.2 and 3.1 in a very sophisticated way. Together, the new features give our customers the most streamlined, collaborative and web-enabled workflow possible."

AFP & Linux support

With AFP 3.1 support, files and folders on the FullPress server can have names up to 255 characters and files larger than 2GB can be copied over the network. Names of files created on the server will be stored in Unicode (UTF-8) encoding, which allows a broader range of characters to be supported. Support of AFP 3.1 provides better compatibility between Mac OS 9 and Mac OS X files.

Xinet Ships Major Releases

March 7, 2005

Page 2

FullPress, WebNative, and WebNative Venture are now available for the Red Hat Enterprise v3 Linux platform on the x86 processor architecture, giving customers flexibility in choosing hardware to suit their needs.

Support for Adobe's XMP format

Adobe's Extensible Metadata Platform (XMP) is a labeling technology that allows users to embed metadata such as keywords into graphic files and creative assets. XMP keywords added to files within Adobe applications will have that data automatically imported directly into the Xinet's WebNative Venture database.

Linked Files Viewer tool

The Linked Files Viewer extends the functionality of Xinet's document previews by providing intuitive, visual searching for assets. Users can choose any image within a layout document preview and—with a single click—see previews of every other document in which that image has been used, even when files move from their original place in the file system or are archived.

Versioning

The FullPress Versioning plug-in for Photoshop automatically creates and saves versions of files, while enforcing naming conventions for the backup files. The plug-in offers a mechanism for reviewing and managing versions.

Expanded functionality for QuarkXPress & InDesign Previews

Now preview information of the contents of QuarkXPress and InDesign layouts is stored in the WebNative Venture database for both online and offline assets.

Xinet Ships Major Releases

March 7, 2005

Page 3

About Xinet, Inc.

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. Now the de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet's customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke; Macy's, Jarden Corp./Sunbeam, Otto Versand; *Fortune*, *Sports Illustrated*, *Time*; and Quebecor World.

Xinet's worldwide headquarters is in Berkeley, Calif.; its European office is in Munich. Xinet, FullPress and WebNative are registered trademarks of Xinet, Inc.

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