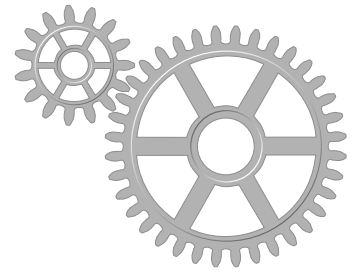


XMP Integration: Use XMP Metadata in the Workflow



Xinet® WebNative® Suite supports Adobe XMP metadata, with automatic reading and writing of metadata from the WebNative interface—making it available to users worldwide.

Overview

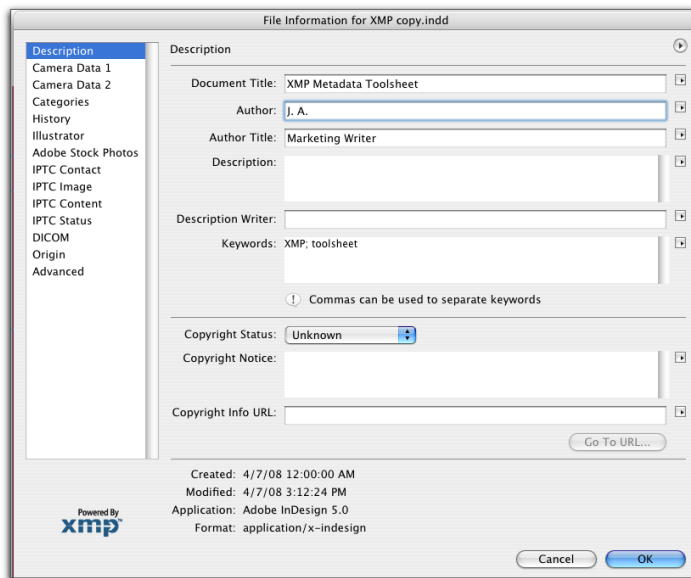
The Extensible Metadata Platform (XMP) is a rich-media format developed by Adobe that provides a way for desktop applications to embed information about a file within the file itself. The WebNative database was designed to deliver faster searching of large file repositories, and to provide the ability to create customized metadata fields.

When you combine the two, WebNative and Adobe XMP work together to enhance an already existing XMP-based workflow, changing how users work with metadata and creating greater access to it around the world. Users can work with XMP metadata without access to the Adobe file or the need for other applications.

Read XMP from Adobe Files

Having a database that automatically reads XMP metadata offers a method for continually contributing valuable information as part of the day-to-day workflow—without any added effort. The WebNative database can be configured to do this every time a compatible Adobe file is saved; and once it's in the database, this data can be searched, viewed, and modified through any web browser.

Authorized users can enter XMP data into any Adobe file—such as InDesign, Photoshop, Illustrator and Bridge—and this metadata is automatically read by the database.



Adobe User Interface: Users enter XMP metadata, which is read and stored by the WebNative database.

Features

- Read XMP metadata from supported Adobe files, including: AI, AVI, EPS, INDD, JPEG, MP3, PDF, PNG, PSD, TIFF, WAV—and more
- Write XMP metadata back to supported Adobe files through the WebNative interface
- Customize XMP metadata by creating new data fields on the client side and corresponding fields on the WebNative Suite server
- Use the Batch Apply feature to create metadata for a group of files
- Use with the Xinet Uploader to require or apply metadata, including XMP metadata

Benefits

- Metadata is added to the database through a standard desktop application or web browser, rather than database or cataloging applications
- XMP metadata applied in WebNative becomes part of the file—so, if a file is moved from the server, the metadata remains a part of the Adobe file
- With XMP metadata visible through WebNative, workflow is extended to anyone with a standard web browser

Xinet, Inc.
2560 Ninth Street, Suite 312
Berkeley, CA 94710 USA
T +1 510.845.0555

sales@xinet.com
www.xinet.com

Write XMP to Adobe Files

WebNative not only reads XMP metadata automatically, but also writes it back to supported Adobe files—from any standard web browser. Even if a user is working off-site or doesn't have access to the source file, writing XMP into the file is still possible.

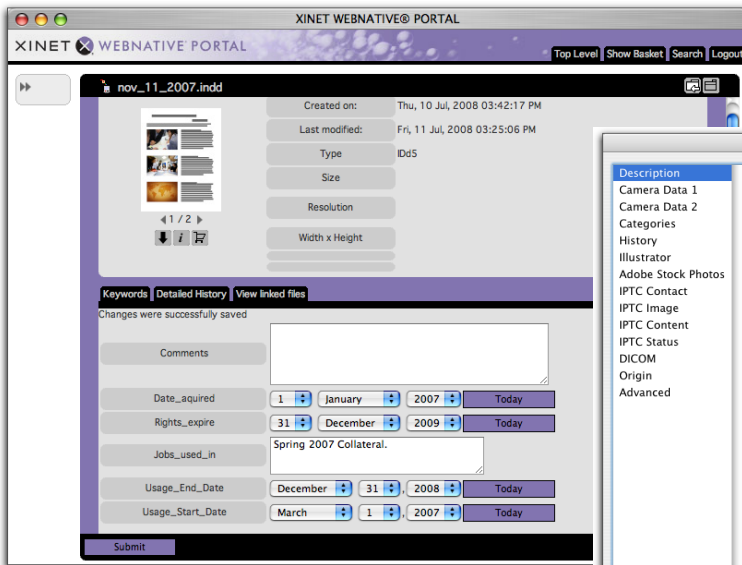
The WebNative window below allows a user to write metadata directly to an Adobe file. Upon submitting this form, XMP data is embedded into the Adobe file and can be viewed in the Adobe File Information window on the right. XMP metadata remains embedded in the assets, even after they are removed from the server. The data is also added to the database and can be searched like any other metadata.

For More Information

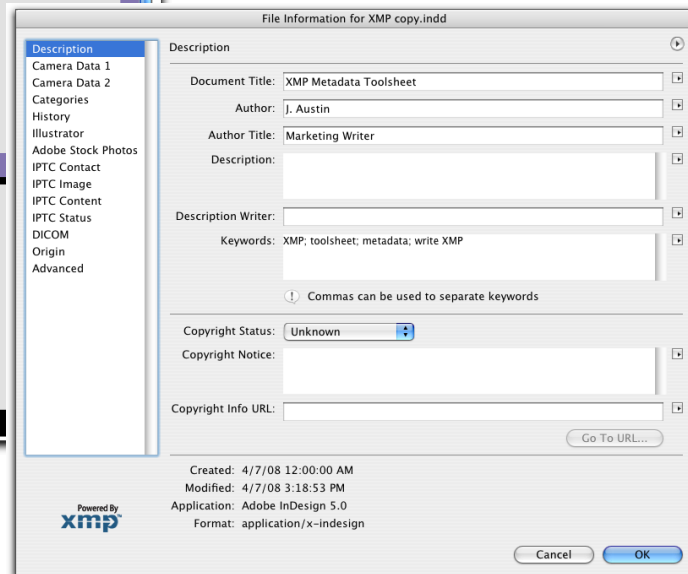
Read about related products and features:

- Triggers and Actions
- Uploader
- Versioning

Contact sales@xinet.com for a complimentary web demo



WebNative User Interface: Submitting this form writes XMP metadata back to the source file.



Adobe User Interface: Metadata has been written to the Adobe file using WebNative.

Customize XMP for Your Site

One of WebNative's key features is its workflow flexibility. This means that Xinet customers determine their own workflow—not the other way around. Administrators decide which templates are made available to which users, and then establish user permissions based on individual requirements.

In addition to the standard Adobe data-field templates within WebNative, Xinet also supports custom XMP fields. Because all metadata is embedded into the Adobe file, custom fields are visible in Adobe applications whether the file is on a Xinet server or not.