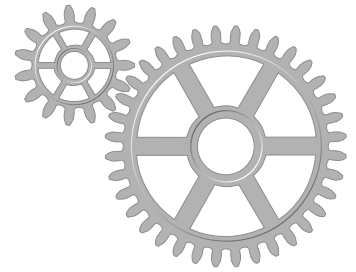


# WebNative Suite Tools and Features: Overview



**Xinet® WebNative® Suite** features many tools that automate production and creative workflows to increase efficiency and productivity. Some of the most significant ones are briefly described here.

## Adobe Integration

*Boost productivity in your unique workflow with seamless integration of WebNative Suite and Adobe Creative Suite.*

WebNative Suite users who also use Adobe products can preview native Adobe files, view file information, access assets, and more—from any Web browser, anywhere in the world. Additionally, with a series of WebNative Suite plug-ins for Adobe InDesign, users enjoy the benefits of faster searching and placement of assets, easier collaboration with off-site contributors, and a streamlined approval process. WebNative Suite and Adobe CS work together to enhance your production workflow.

## Annotations

*Enhance remote collaboration during reviews by centralizing document mark-up with Annotations.*

The Annotations feature facilitates efficiency throughout the review process—for local and off-site users—by offering a simple, centralized method for providing review comments. Every reviewer with proper permissions is able to comment on the same, centrally located document, while viewing comments made by other reviewers. Simplify participation and save time during review cycles with Annotations.

## Asset Browser

*Simplify drag-and-drop layout of complex design pieces with Asset Browser.*

This feature allows local and remote designers to place assets directly into an Adobe InDesign file from the WebNative Suite server, without ever leaving the layout application. With secure log-in access to Asset Browser built into InDesign, users can access, preview and search for assets with simple, efficient navigation. Additional scripts further enhance Asset Browser's functionality by placing the metadata associated with an asset directly into the file along with the image. With this feature, layout, placement and formatting—even localized pricing and language information—is automated for simplicity, reliability and speed.

## Asset Timer

*Reduce accidental use of expired assets and manage usage rights more easily with Asset Timer.*

Digital rights management with Asset Timer simplifies control of asset usage. By assigning start and end dates to individual assets, administrators ensure which assets can be viewed or downloaded by WebNative Suite users, and which cannot—eliminating the need for complicated document check-in/check-out systems. With Asset Timer, a flag can warn designers of impending expirations, assets can be filtered by availability, and expired assets can be hidden, flagged or watermarked. Asset Timer controls asset availability—right down to the minute.

## Contextual Menu

*Increase productivity in design studios by providing quick access to assets for fast, last minute changes.*

This WebNative Suite plug-in adds new options to Apple's contextual menu to help users quickly locate files for last minute touch-ups. By simply right-clicking on a file preview from a Web browser, new contextual menu options enable WebNative Suite users to open or reveal the location of any asset in that file on the server, without navigating through the volume. Don't waste time searching—find your assets fast with Contextual Menu.

## Custom Image Order

*Repurpose images in seconds, remotely or on-site, without the need for client-side image-editing software or graphic design skills.*

Custom Image Order is the tool that allows WebNative Suite users to modify images by cropping, re-sizing, scaling, converting color profiles and more. This tool automatically downloads a version of an existing high resolution image from the WebNative Suite server to a user's desktop for modification,

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leaving the original file untouched. By using the shopping basket, multiple images that require the same customizations can be repurposed all at once, saving valuable time. Let your assets serve a new purpose with Custom Image Order.

## Interactive PDF

*Create PDF documents that contain interactive links to original assets on the WebNative Suite server.*

PDF files with interactive links are created by simply exporting an InDesign or QuarkXPress document to a preconfigured print queue. Once created, the resulting PDF file can be distributed to WebNative Suite users worldwide, and with a single click, the interactive links offer secure access to the original assets for modifications as needed. With Interactive PDF, asset access is a click away.

## Linked Files Viewer

*Save time searching for files that contain a common asset and track how frequently an asset has been used throughout its life cycle.*

The Linked Files Viewer offers a visual representation of all the files in which an asset is currently being used, providing easy access for quick edits or modifications. This feature makes tasks, such as changing a corporate logo, quicker and more reliable. Linked Files Viewer tracks asset usage, so you don't have to.

## PDF Image Replacement

*Automate the image replacement process—whether FPO, high resolution, or a mixture of the two—while preserving transparency features in InDesign documents.*

This feature offers a dependable way for off-site production users who work primarily with FPO images to generate PDF documents in which special effects that modify an image, such as transparency, have been preserved. Add PDF Image Replacement to remote workflows for simple and efficient image exchange.

### For More Information

For additional information about these WebNative Suite tools, ask about our **Tool Sheets**.

To find out how Xinet customers are using WebNative Suite to increase ROI, see our **Customer Case Studies**.

*Contact [sales@xinet.com](mailto:sales@xinet.com) for more information or a complimentary Web demo.*

## Triggers and Actions

*Increase efficiency in the workflow with time-saving workflow automation.*

Triggers and Actions boosts productivity with simple, automated management of repetitive, manual tasks. This versatile feature lets you initiate actions in the WebNative Suite database or file system to automate simple or complex workflows. Individual tasks like sending e-mail notification of approved assets, entering metadata into a file, or archiving a completed job folder, are handled automatically by WebNative Suite—any time, day or night.

## Uploader

*Expedite workflows and eliminate the waiting period for off-site files with Uploader.*

This desktop application allows designers, photographers and other off-site contractors to upload deliverables to your WebNative Suite server without granting them direct access to your site. Each Uploader can be configured by an administrator to require metadata prior to upload, restrict file placement to a specific location on your server, send automatic e-mail notification of file receipt, and more. A secure and simple method of transporting files, the Uploader delivers.

## Video Reel Generator

*Generate video decks, agency reels and more—in-house—and eliminate unnecessary overhead.*

Stop outsourcing simple projects like video reels, and start making them in-house with the Video Reel Generator. This flexible, easy-to-use feature comes standard with Video for WebNative Suite, and requires no additional software, training or expertise. Repurpose existing documents and videos to generate reels, and take greater control of the time and cost associated with outsourcing.

## XMP Integration

*Enhance productivity and trigger workflow automation with XMP metadata.*

WebNative Suite makes Adobe XMP metadata available to users worldwide by automatically reading and enabling its editing for any Adobe file, including InDesign, Photoshop, Illustrator, and Bridge—even for users without access to the source files. Users can view set metadata in their native applications, search it in the database, and view and set it directly from a Web browser. Automatic metadata handling comes standard with WebNative Suite.