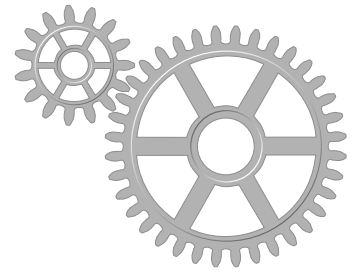


Asset Timer: Manage Asset Availability



Xinet® WebNative® Suite Asset Timer allows you to manage digital asset usage by assigning start and end dates directly to the assets.

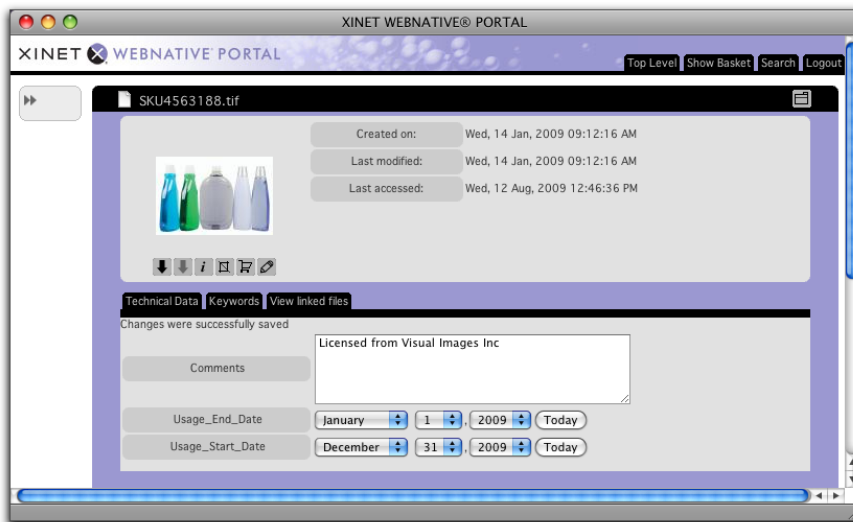
Feature Overview

Managing the use of digital assets can be a daunting task for any Art Buyer to administrate. That's why Xinet developed Asset Timer. This significant feature provides a way to control the use of your assets by specifying a range of usage dates—by day, month, year, even down to the minute.

Establish Asset Availability Dates

Digital rights management offers control of asset usage and eliminates the need for users to rely on complicated document check-in/check-out systems. Asset Timer puts you in command and simplifies the process. With this feature, authorized users can administer asset availability by simply assigning a date range to an asset in order to restrict its usage for any number of reasons. Limiting a file's availability in this way provides protection from the possibility that an out-of-date asset will be misused after it has expired. Furthermore, you can set a condition so that expired assets are automatically watermarked, flagged or hidden from a user's view. Assets can even be highlighted to alert administrators when an asset is about to expire.

This simple window shows the usage start and end date fields for the asset previewed here.



Administrator Interface: Usage start and end dates define time parameters for an asset's availability based on licensing agreements. These dates can be modified only by a user with administrator privileges.

Features

- Implement digital rights management based on your needs
- Establish the availability of assets with time parameters
- Specify the date an asset is available by month, date, year—even to the minute
- Set a flag to warn users when an asset is about to expire
- Flag, hide, or watermark expired or unavailable assets
- Filter assets by status: available, unavailable or unclassified
- Allow users to request access to an expired asset using a built-in e-mail request form

Benefits

- Control asset availability and expiration at the authorized user level
- Eliminate the possibility that an expired asset will be used in a current file
- Reduce the amount of time spent searching for current, available assets
- Simplify communication between an administrator and user when requesting access to an unavailable asset
- Eliminate potential legal action for misuse of expired assets
- Use with business rules to further filter a user's access to assets or information

Contact sales@xinet.com for a complimentary Web demo

Xinet, Inc.
2560 Ninth Street, Suite 312
Berkeley, CA 94710 USA
T +1 510.845.0555

sales@xinet.com
www.xinet.com

Save Time with Asset Timer

With Asset Timer, users can immediately see which assets are available and which are not, so less time is spent searching for the most current file or keeping track of file usage rights.

Availability status is displayed through the WebNative Suite browser, showing *Available* or *Unavailable*. When no date range has been assigned, no status is shown.

Assets can also be filtered by status, so users see only what their permissions allow. Unavailable assets can be watermarked, like the one shown here, or completely hidden from view.



User Interface: WebNative Suite displays assets and their statuses. The Unavailable asset is watermarked, and can no longer be downloaded.

Streamline Asset Requests

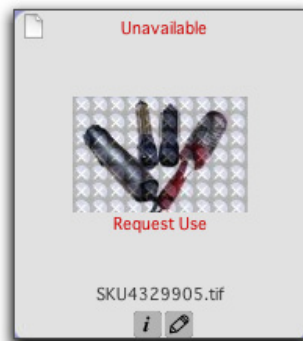
Many assets expire over time—they become outdated, are replaced with new images, or usage rights expire. Yet just because an asset is unavailable doesn't mean it can no longer be used.

The *Asset Timer Usage Request* form enables a user to quickly and conveniently request access to an unavailable asset directly through the WebNative Suite interface.

Submitting this form sends an e-mail to one or more designated recipients so availability can be restored on an as needed basis.

One standard template for this usage request form is provided with the Asset Timer, and you may also create your own templates for further customization.

Digital rights management is effortless with Asset Timer.



Unavailable Asset: User can click Request Use to open the Asset Timer Usage Request form.

Asset Timer Usage Request: This customizable form simplifies and speeds communication between a user and administrator when requesting use of an expired asset.