

Asset Timer: Manage Asset Availability

Xinet® WebNative® Suite Asset Timer allows you to control asset usage by assigning start and end dates directly to your files.

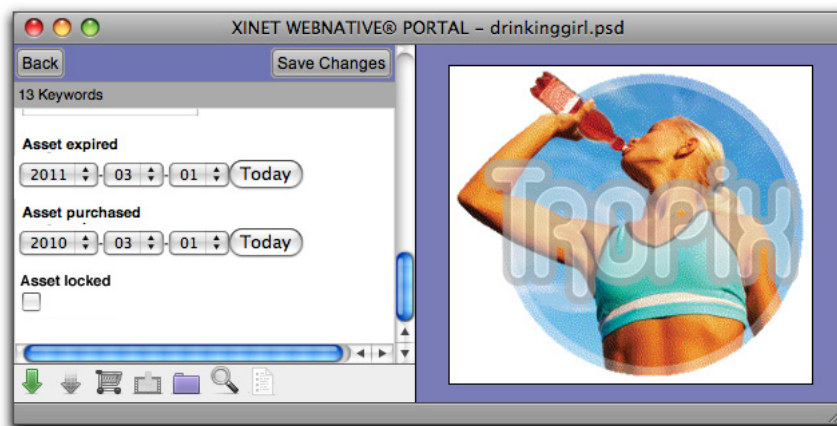
Feature Overview

Managing the use of digital assets can be a daunting task for any Art Buyer to administrate. That's why Xinet developed Asset Timer. This significant feature provides a way to control the use of your assets by specifying a range of usage dates—by day, month, year, even down to the minute. Once an asset is expired, it can not be output by any user, to any device.

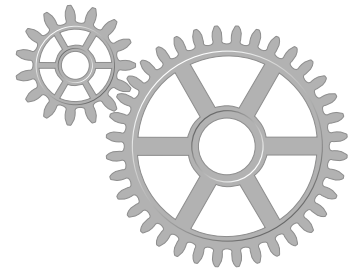
Establish Asset Availability

Digital rights management offers control of asset usage and eliminates the need for users to rely on complicated document check-in/check-out systems. Asset Timer puts you in command and simplifies the process. With this feature, authorized users can administer asset availability by simply assigning a date range to an asset in order to restrict its usage for any number of reasons. Limiting a file's availability in this way provides protection to ensure that an out-of-date asset won't be misused after it has expired. Furthermore, you can set a condition so that expired assets are automatically watermarked, flagged or hidden from a user's view. Assets can even be highlighted to alert administrators when an asset is reaching its expiration date.

This simple window shows the date of purchase and the date of expiration for the expired asset shown.



Administrator Interface: Usage start and end dates define parameters for an asset's availability based on licensing agreements. These dates can be modified only by a user with administrator privileges. The expired asset is watermarked and cannot be used or output.



Features

- Implement digital rights management based on your needs
- Establish the availability of assets with time parameters
- Specify the date an asset is available by month, date, year—even to the minute
- Set a flag to warn users when an asset is about to expire
- Flag, hide, or watermark expired or unavailable assets
- Filter assets by status: available, unavailable or unclassified
- Watermark expired assets and prevent output, such as download or printing
- Allow users to request access to expired assets with a built-in, simple request form

Benefits

- Control asset availability and expiration at the authorized user level
- Eliminate the possibility that an expired asset will be used, downloaded, printed, annotated, and so on
- Eliminate potential legal action for misuse of expired assets
- Use with business rules to further filter a user's access to assets or information

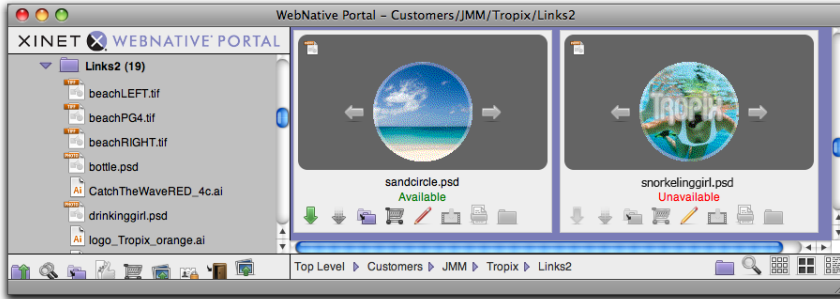
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Save Time with Asset Timer

With Asset Timer, users clearly see which assets are available and which are not, so less time is spent searching for the most current file or keeping track of file usage rights. Availability status is displayed through the WebNative Suite browser, showing *Available* or *Unavailable*. When no date range has been assigned, no status is shown. Assets can also be filtered by status, so users see only what their permissions allow. Unavailable assets can be watermarked or completely hidden from view.

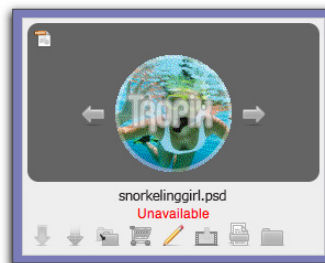


User Interface: WebNative Suite displays assets and their statuses. The unavailable asset is watermarked, and can no longer be downloaded or output.

Streamline Asset Requests

Many assets expire over time—they become outdated, are replaced with new images, or usage rights expire. Yet just because an asset is unavailable doesn't mean it can no longer be used.

The *Asset Timer Usage Request* form enables a user to quickly and conveniently request access to unavailable assets directly from the WebNative Suite interface. Submitting this form sends email to one or more designated recipients so availability can be restored on an as needed basis. One standard template for this usage request form is provided with Asset Timer, and you may also create custom templates for further customization.



Unavailable Asset: User can request use of an expired asset when needed.

Asset Timer Usage Request: This customizable form simplifies and speeds communication between user and administrator when requesting use of an expired asset.

Manage Digital Rights

Integrated throughout WebNative Suite, the Asset Timer tool can be used to warn users or prevent unauthorized use. Printer queues can be set up so that, if their output contains expired assets, it can watermark them or fail to output them entirely—allowing easy enforcement of digital rights.

For example, operators doing early stage layout can use watermarks to make users aware that rights have not yet been established for certain images. Before being sent off for output, the job can be passed through a queue that ensures all assets are available before allowing output. This also ensures that re-prints and re-use follow asset usage guidelines without burdening operators.